

One in a Million (T1)



One in a Million				
December Year end All figures in \$	2026	2027	2028	2029
Game volume (Games T1)				
One in 5,000	\$520,000	\$2,200,000	\$2,400,000	\$2,400,000
One in 10,000	\$380,000	\$1,660,000	\$1,800,000	\$1,800,000
One in 100,000	\$2,900,000	\$11,000,000	\$12,000,000	\$12,000,000
One in 1,000,000	\$14,000,000	\$44,000,000	\$48,000,000	\$48,000,000
One in 5,000,000	\$5,000,000	\$110,000,000	\$120,000,000	\$120,000,000
One in 10,000,000	\$10,000,000	\$120,000,000	\$120,000,000	\$120,000,000
One in 50,000,000	-	\$200,000,000	\$200,000,000	\$200,000,000
One in 100,000,000	-	\$200,000,000	\$300,000,000	\$400,000,000
One in 1,000,000,000	-	-	\$2,000,000,000	\$4,000,000,000
Total game volume (Games T1)	\$32,800,000	\$688,860,000	\$2,604,200,000	\$4,904,200,000
Cost of sales (affiliate fees and associated costs)				
Affiliate proceeds (% of earned income T1)	3%	\$984,000	\$20,665,800	\$84,126,000
OIAM operating transaction fee (% of earned income T1)	3%	\$984,000	\$20,665,800	\$84,126,000
Income (Advertising)				
One in 5,000	\$1,986	\$13,230	\$21,130	\$21,599
One in 10,000	\$1,455	\$9,969	\$15,847	\$16,199
One in 100,000	\$11,037	\$66,152	\$105,650	\$107,995
One in 1,000,000	\$53,023	\$264,609	\$422,599	\$431,978
One in 5,000,000	\$21,633	\$661,523	\$1,056,498	\$1,079,945
One in 10,000,000	\$43,267	\$707,877	\$1,056,498	\$1,079,945
One in 50,000,000	-	\$1,178,972	\$1,760,544	\$1,799,909
One in 100,000,000	-	\$1,259,793	\$2,699,863	\$3,599,817
One in 1,000,000,000	-	-	\$17,999,086	\$35,998,171
Earned income (Advertising)	\$132,401	\$4,162,127	\$25,137,716	\$44,135,558
Advertising income split (paid to affiliate partners)	10%	\$13,240	\$416,213	\$2,513,772
OIAM total advertising revenue	\$119,161	\$3,745,914	\$22,623,944	\$39,722,002
OIAM total revenue	\$1,103,161	\$24,411,714	\$106,749,944	\$186,848,002
Affiliate partner total revenue	\$997,240	\$21,082,013	\$86,639,772	\$151,539,556
Operating costs				
Staff costs	(\$1,830,500)	(\$3,678,000)	(\$4,452,000)	(\$5,316,000)
HR, Finance & Local Management	(\$127,500)	(\$297,500)	(\$595,000)	(\$1,190,000)
Legal	(\$205,000)	(\$331,250)	(\$414,063)	(\$517,578)
Board	-	-	-	-
IT Operations	(\$210,000)	(\$510,000)	(\$1,020,000)	(\$2,040,000)
Regulatory (licenses)	(\$250,000)	-	-	-
Marketing	(\$1,143,750)	(\$2,995,313)	(\$6,439,922)	(\$13,845,832)
IT Costs (Hosting)	(\$255,000)	(\$551,250)	(\$964,688)	(\$1,688,203)
Professional Fees	(\$205,000)	(\$331,250)	(\$414,063)	(\$517,578)
Office Costs	(\$140,000)	(\$340,000)	(\$680,000)	(\$1,360,000)
Travel & Entertainment	(\$115,000)	(\$217,500)	(\$326,250)	(\$489,375)
General & Admin	(\$86,250)	(\$163,125)	(\$244,688)	(\$367,031)
Contingency	(\$215,900)	(\$470,759)	(\$777,534)	(\$1,366,580)
Total operating costs	(\$4,783,900)	(\$9,885,947)	(\$16,328,205)	(\$28,698,178)
EBITDA OIAM	(\$3,680,739)	\$14,525,768	\$90,421,739	\$158,148,825